

## Marketing, Content & Growth Manager

**(Work from home + Some travel)**

### **About this role:**

Alpine IQ needs a leading team member to develop a creative approach to dominate the airwaves of operators in high-risk sectors such as legal-use cannabis. You will help manage our global presence, messaging, social channels, lead flows, P.R. relationships, and communicating new opportunities to clients.

We need a passionate person who wants to get out of running monotonic corporate campaigns with little to no creativity. You will have full control over unique branding strategies targeting pioneers in a thriving industry.

### **Our ideal teammate:**

- Proven track record of scaling quality lead generation to meet sales pipeline needs at an agency or creative studio in the US.
- A continually learning mindset, regardless of prior experience, you must be coachable.
- It would be best if you had shown initiative in driving projects forward yourself and coming up with new ideas in previous roles
- Be a natural people person/ networker
- Be confident in talking to journalists/clients
- Flexibility - we move fast
- Previous experience in writing & helping coordinate marketing initiatives
- Has demonstrated their ability to quickly create content for social, audio, video, and interactive formats.
- Extraordinary design, editing, and social media writing skills
- Videography/ design education OR the equivalent portfolio experience
- Familiar with the Adobe Creative Suite, social marketing platforms, and building B2B relationships.

**Daily tasks:**

- Mastering the ability to turn any branded content into a volume of social gold (clips, gifs, graphics, photos, stories, copy, etc.)
- Working with a wide range and quality of video and static imagery - from a collection of photography to short video clips
- Work with our founding team to create videos, photography, copy, short clips, stories, infographics, slides, etc.
- Wrangling and rolling with your teammates on rapid-fire requests and seriously tight timelines while keeping a chill, proactive attitude.

**How to apply:**

- Send relevant experience/ portfolio/ resume to [friends@AlpineIQ.com](mailto:friends@AlpineIQ.com)
- Include a short cover letter
- We will get back to you within 24 hours

**Alpine IQ is an Equal Opportunity Employer. Applicants must be approved to work in the U.S.**